



**EVINRUDE®**





# THE OUTBOARD OF THE FUTURE. AVAILABLE TODAY.

Introducing a revolutionary concept in outboards – a choice. The all-new Evinrude® E-TEC® G2™ not only gives you best-in-class torque\* and fuel efficiency\*, but you get to choose from hundreds of different colour combinations to perfectly match your boat. Choose the Evinrude E-TEC G2 and get industry first clean rigging and the most reliable outboard on the water.

\*Based on BRP internal testing versus competitive outboards. Accurate at time of printing.

 DESIGN YOUR OWN EVINRUDE E-TEC G2 AT **ChooseYourETEC.com**



# CHOOSE UNRIVALLED PERFORMANCE

## BUILT TO OUTPERFORM EVERY OTHER OUTBOARD

We created the new Evinrude E-TEC G2 because dominating the outboard industry in horsepower and torque just wasn't enough. With its better hole shots, faster acceleration and more towing power, the Evinrude E-TEC G2 — the cleanest combustion outboard ever — radically ups the ante.

### E-TEC DIRECT INJECTION TECHNOLOGY

The natural advantage of direct injection two-stroke technology gives every Evinrude E-TEC unbeatable low end torque. That's because every stroke is a power stroke.

\* Based on BRP internal testing versus competitive outboards. Accurate at time of printing.



### BEST-IN-CLASS TORQUE\*

Our new PurePower Combustion process and Starboard-Starboard Engine Design creates up to 20% better torque\*, more towing power, more stable RPMs and 15% better fuel efficiency\*.

### SUPERIOR HANDLING SOLUTIONS

Dynamic Power Steering, a redesigned midsection and the all-new i-Trim system deliver better control. The sleek hydrodynamic SLX gear case reduces steering effort without sacrificing speed.



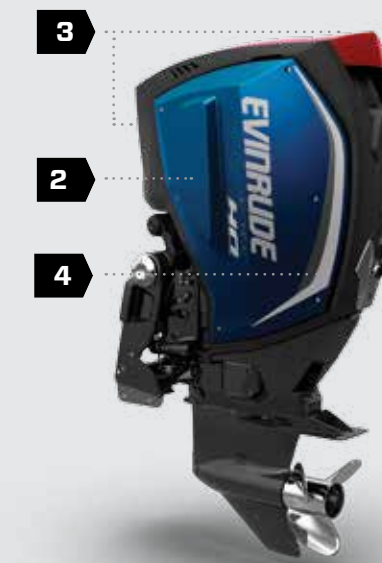
# CHOOSE BOLD, BREAKTHROUGH DESIGN

## THE FIRST OUTBOARD EVER DESIGNED TO PERFECTLY MATCH YOUR BOAT, INSIDE AND OUT.

With the all-new Evinrude E-TEC G2, the days of settling for basic black, white or grey are officially over. It doesn't perform like any other engine out there. So why should it look like any other engine out there?

### HUNDREDS OF COLOUR COMBINATIONS AVAILABLE

The world's first outboard with customizable colour panels. Choose from 5 side panel colours, 5 top and front panel colours, and 14 accent colours to create an Evinrude E-TEC G2 to perfectly match your boat.



#### STEP 1 CHOOSE YOUR HORSEPOWER.



#### STEP 2 CHOOSE FROM 5 SIDE PANEL COLOURS.



#### STEP 3 CHOOSE FROM 5 TOP AND FRONT PANEL COLOURS.



#### STEP 4 CHOOSE FROM 14 ACCENT COLOURS.



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### INDUSTRY-FIRST CLEAN RIGGING

The Dual Axis Rigging System routes engine cables through just one tube, giving you more useable space at the transom while creating less friction and premature wear.



### FULLY INTEGRATED DIGITAL CONTROL

Everything from the gauges to the throttle has been completely redesigned to give you better command of your engine.





# CHOOSE UNMATCHED LIFETIME VALUE.

## GET OUT. AND STAY OUT.

Evinrude E-TEC engines were built to give you the best value for your dollar with more time on the water and less time in the shop. It means lower ownership costs and less hassle. And with the new Evinrude E-TEC G2, you get the most value on the water.

<sup>1</sup> Terms and conditions apply. Available in select markets. Please consult your local BRP representative for full details.

### 5-YEAR OR 500-HOUR NO DEALER-SCHEDULED MAINTENANCE

The ease of owning an Evinrude E-TEC G2 is unrivalled in the outboard industry.

Don't hesitate to bring your engine for a quick check at your dealer before the season starts.

### 5-YEAR ENGINE AND CORROSION WARRANTY<sup>1</sup>

The Evinrude E-TEC G2 outboard is engineered for long-term reliability. Its corrosion defense armour is built to withstand the harshest conditions. To back it up we offer a 5-year engine and corrosion warranty<sup>1</sup>, for even greater peace of mind. No one else even comes close.



**WORRY-FREE  
OWNERSHIP**

All Evinrude E-TEC outboards feature auto winterization, no break-in period and no oil changes, ever.



# CHOOSE THE CLEANEST<sup>\*</sup> TECHNOLOGY.

## THE CLEANEST<sup>\*</sup> OUTBOARDS IN THE WORLD.

You already find Evinrude E-TEC engines operating on some of the most heavily regulated bodies of water in the world. And we designed the Evinrude E-TEC G2 with the future in mind. The result takes our clean-burning, fuel-efficient legacy to the next level.

<sup>\*</sup> Based on BRP internal testing versus competitive combustion outboards. Accurate at time of printing.



**100% GLOBAL  
EMISSIONS  
COMPLIANT**

No matter where in the world your boating experience takes you, the Evinrude E-TEC G2 is welcome.



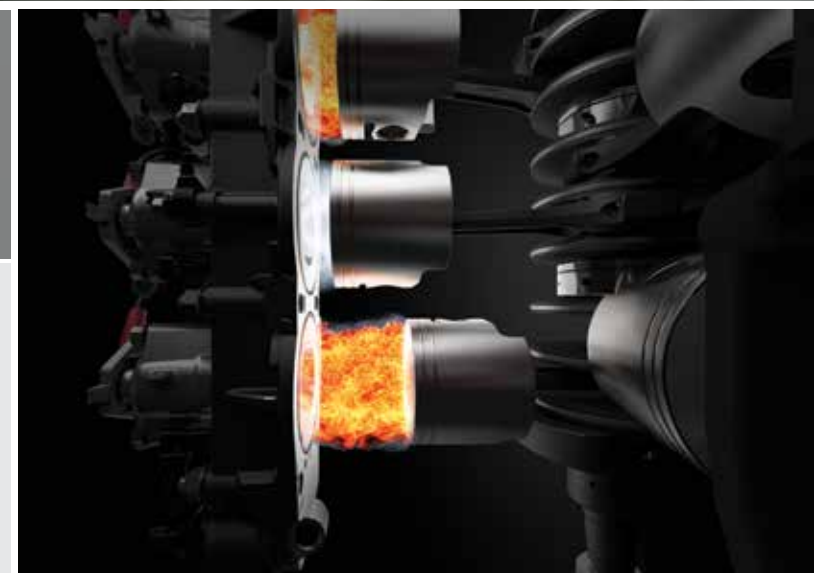
**LOWEST EVER  
TOTAL EMISSIONS<sup>\*</sup>**

PurePower Combustion produces the lowest engine emissions of any outboard, ever.



**BEST-IN-CLASS  
FUEL EFFICIENCY<sup>\*</sup>**

15% more fuel efficient than competitive four-strokes as a result of PurePower Combustion and the Starboard-Starboard Engine Design.







## THE WORLD IS OUR PLAYGROUND

Nothing is more valuable than your playtime. That is why BRP is dedicated to continually finding new and better ways to help you enjoy your favourite powersports. From snow to water to both on and off-road fun, our passion for adventure fuels the innovations that result in the ultimate powersports experience for our customers. We value



the land and water we play on and are committed to protecting it. Our desire to thrill is paired with an emphasis on rider responsibility, placing personal safety above all else. So that each outing can be the most enjoyable, memorable and thrilling experience possible. Because your free time should always be your best time.

[www.brp.com](http://www.brp.com)



SKI-DOO® LYNX® SEA-DOO® EVINRUDE® ROTAX® CAN-AM®